



Your preferred quality assurance partner

PROKON COMPANY PROFILE



This is PROKON

PROKON renders an independent quality assurance service and has been an assignee of the Department of Agriculture, Land Reform and Rural Development for the past 25 years. The inspections are carried out in accordance with the Agricultural Product Standards Act, No. 119 of 1990 and the relevant regulations.

In addition to the aforementioned PROKON conducts sampling for an international quality assurance and food safety company, renders a quality assurance service to the retail trade and on fresh produce markets as well as health services to specific local fresh produce markets. Our services also include inspection training to the local fresh produce industry and controlling bodies in neighbouring countries as well as pack house training on farms and e-training courses.

To render an even more valuable services PROKON is in the final stages of obtaining international accreditation (ISO 17020) with the South African Accreditation System (SANAS).

OUR STRATEGY

1

VISION

To enforce standards and exercise control over the quality of agricultural produce offered for sale, to assist in promoting local and foreign marketing of South African produce with the emphasis on quality.

2

MISSION

To deliver a comprehensive cost effective professional quality assurance and advisory service to the fresh produce industry and consumers which would advance the image of the said industry.

3

VALUES

To ensure that the service rendered is professional and impartial, based on integrity and professional conduct.

4

GOALS

To create a level business playing field for the fresh produce industry based on product quality.

OUR SERVICES

15 offices
National footprint

Advisory service and market analysis

Stock audits

Quality control on fresh produce

Food safety
MLR sampling and testing

Training on quality control and food safety

Electronic inspection system
Small farmer and internship training program



Scope of work

PROKON conducts quality assurance inspections at fresh produce markets, distribution centres, wholesalers, pack houses and retail outlets as well as ports of entry.

This is made possible because we have offices on most fresh produce markets that are staffed by suitably qualified and trained inspectors. Our inspectors will check for marking requirement conformity as far as packaging is concerned and for external quality, internal quality, size conformity and ripeness and firmness as far as the products are concerned. All inspectors are governed by regulations and controlled by standard operating procedures.



Company information and contact details



- PROKON – acronym for Product Control for Agriculture / Produkkontrole vir Landbou
- Business address – Head office: Tshwane Fresh Produce Market, Eskia Mmpahlele Drive, Pretoria West, 0081. We have regional offices on most fresh produce markets.
- Contact details – Tel: +27 12 325 4578/9
Fax: +27 86 542 2521
Email: admin@prokonsa.co.za
- Number of employees – Head office 16
Regional offices 64

Fee structure

PROKON operates on a cost recovery basis. This ensures that the fees charged for inspections are fair and in line with the services rendered. Rest assured that the inspection service offers value for money.

Management team



- Etienne Booyens – Chief Executive Officer
- Artwell Mavuso - Senior Quality Controller
- André Erasmus – Senior Quality Controller
- Natacia Buys – Administrative Manager
- Dorothy Mbele – Regional Manager: KwaZulu-Natal
- Pierre Janse van Vuuren – Regional Manager: Western Cape



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